



Tom Barrett
Mayor

Bevan K. Baker, FACHE
Commissioner of Health

Health Department

Administration

Frank P. Zeidler Municipal Building, 841 North Broadway, 3rd Floor, Milwaukee, WI 53202-3653

phone (414) 286-3521 fax (414) 286-5990

web site: www.milwaukee.gov/health

For Immediate Release
August 7, 2007

Media Contact: Raquel M. Filmanowicz
414-286-3175 Office
414-397-1614 Cell

Back Packs...Pencils...Notebooks...IMMUNIZATIONS!

City of Milwaukee Health Department Hosts FREE 7th Annual Family Health Fair and will provide Health Checks, Full Back Pack with Supplies for the first 2,500 Children

The City of Milwaukee Health Department in collaboration with community partners will host its 7th Annual Family Health Fair on Friday, August 17, 2007 from 10:00 a.m. to 3:00 p.m. at South Division High School located at 1515 W. Lapham Boulevard.

For the past six years, the City of Milwaukee Health Department's Medical Assistance Outreach program has participated in an event geared toward back-to-school readiness that includes important childhood immunizations, health screenings and family fun.

"This event has gained momentum over the years and we understand that it can be expensive to get kids ready for school," said Bevan K. Baker, Commissioner of Health. "Parents have come to rely on this event as the premiere back-to-school health fair with its one-stop-shop approach."

This year in addition to free back packs and age-appropriate school supplies, the following health services will be available: immunizations (bring immunization record), vision and hearing screenings, dental screenings, applications for Medicaid and Badger Care, a place to apply for free or reduced price school meals, to sign up for WIC, and so much more.

The Fair will feature free refreshments and snacks, as well as entertainment. Children must be accompanied by an adult to receive the school supplies which will be available on a first-come first-served basis.

WHAT:	Press Conference to Kick-off Event
WHEN:	August 17, 2007
WHERE:	South Division High School 1515 West Lapham Boulevard
TIME:	10:00 a.m.